

Ontario Eventing Association Board of Directors Meeting
July 13th 2020
Final Minutes

Present: Ann Neal, Pat Frewen-Lord, Caroline Abrahams, Veronica Low, Kathleen Wilson, Charlotte Hodgson, Roseanne Corbett, Kendal Lehari, Alexis Minz, Laura McGuire, Terri Hough-Gilmour, Andrew McDermott, Mark Nelson

Regrets: Kelly Gravelle, Peta Christen

Call to Order: 7:05 p.m.

1. Meeting Opening

Ann Neal welcomed members and asked for a motion to review and approve today's agenda and the minutes of the June 15th 2020 meeting.

Veronica moved and Andrew seconded and carried approval of agenda.

Alex motioned and Veronica seconded and carried motion to accept minutes from June 15th, 2020.

2. Presidents Report

Promoting unsanctioned events

It was reported that OEA has had a longstanding policy of not promoting unsanctioned events on the advice of our insurer. During the COVID crisis, many organizers are hosting schooling opportunities/events in addition to, or instead of unsanctioned events. In further consultation with our insurer, he has advised that OEA could "share" (not promote) such events as long as it's an approved Board policy. Discussion ensued about the insurance liability should OEA be sued regarding an unsanctioned event. While it was confirmed the insurer would cover us, it would likely have a significant impact on our premiums in future. It was clarified that clinics with EC officials do not fall into this category. L. McGuire suggested that OEA could feature our organizers on our website/social media and then invite members to check out their pages for more information. It was determined that existing policy would stand and that OEA will not share information about unsanctioned events on our site.

Action Item

Post a communication to feature our organizers and invite members to go to their websites or social media pages to learn more

Virtual Ribbons

The notion of virtual ribbons was raised and whether OEA could provide a service by finding someone to create virtual ribbons. Discussion ensued about whether this is within our scope and the additional effort of creating ribbons and helping to distribute them. It was determined that we would park this idea for now.

Volunteer Incentives

Terri inquired about whether the volunteer incentive amount of \$50 was still being handed out at events. It was noted that we could still do this via e-transfer – but we would need every organizer to pick someone.

Adult Amateur programming

Ann noted that we need to make sure we offer opportunities for AA's particularly as programming gets started for the YR-U25 group. It was noted that 2 weeks before YR events close, spots are opened to AAs if there is space, although it was clarified that this timeline is 1 week. Kendal noted that she is doing a wine and cheese clinic at Lanes End for AAs but it was agreed more programming is needed for this group.

3. Treasurers Report

Roseanne reported that the only significant financial activity is the payment of the CIP. She did note that she has not yet received a single acknowledgement or thank you for the payment. Membership numbers are down about 100 from the same time last year but also noted the demand this year may be from those who know they can carry it over next year.

4. Key Issues

FEI Funding

Pat reported that at the beginning of the year we approved \$5000 for the promotion of FEI events in Ontario. That amount was removed from the budget in March when it appeared we wouldn't have much of a season. However, it turns out the Willowind is holding FEI events and was expecting that funding, particularly to cover the cost of signage.

On a motion from Roseanne, seconded by Veronica and passed that the OEA will support funding of up to \$5000 for organizers who run FEI events.

On a motion from Pat, seconded by Roseanne and passed that the OEA will support funding of up to \$600 to cover the cost of signage related to COVID requirements.

Schedule for remainder of season

Several organizers are working to confirm dates for the remainder of season and to confirm which divisions will be offered in light of OEA policy re: the running of intermediate divisions.

Action

Ann will follow up with Dreamcrest to confirm whether they are running an event in September.

5. Communications

Char noted that its every important to receive content for communications in a word document and not via email. Roseanne noted that we should have one designated individual to approve communications for posting. Kathleen reiterated that there needs to be clarity on who can approve what. She noted that the calendar is up to date and YRU25 clinics have been set up as events. She also wants to streamline the email accounts and noted that not too many Directors are using their OEA email accounts. She is also getting pricing on an MS Office license for the OEA so we are not relying on individual members' personal accounts.

Ann asked about the Safe Sport information on the home page and wanted to ensure that it was easily accessible.

6. Next Meeting: Aug 10th , 2020 by Zoom

7. Meeting Adjournment: 8:45 p.m. moved by Veronica, seconded by Roseanne