

**Ontario Eventing Association Board of Directors Meeting**  
**February 10<sup>th</sup>, 2020**  
**Trisan Centre, Schomberg, Ontario**  
**Final Minutes**

**Present:** Ann Neal, Pat Frewen-Lord, Caroline Abrahams, Veronica Low, Kathleen Wilson, Charlotte Hodgson, Andrew McDermott, Roseanne Corbett, Peta Christian, Kendal Lehari, Alexis Minz, Kelley Gravelle

**Regrets:** Lindsay Mahon, Terri Hough-Gilmour, Mark Nelson

**1. Call to Order:** 7:06 p.m.

**2. Meeting Opening**

Ann Neal welcomed members and asked for a motion to review and approve today's agenda and the minutes of the January 13<sup>th</sup> 2020 meeting.

*P. Christian moved and A. McDermott seconded and carried approval of agenda with modifications*

*V. Low motioned, C. Hodgson seconded and carried motion to accept minutes from January 13<sup>th</sup>, 2020.*

**a. Matters Arising**

**i. Declarations of Conflicts**

C. Hodgson declared that she has started to work with company that hopes to be a sponsor of OEA events. V. Low declared that she was remunerated for writing an article for a current sponsor.

**ii. Review of Actions from last Board meeting**

It was noted that a communique is still required regarding the Board's decision on Champs for 2020. K. Wilson confirmed that it will be completed and prepared for approval for posting very shortly. It was also confirmed that Peta and Kathleen would work on posting regarding upcoming officials' clinics.

**Action:**

- R. Corbett and K. Wilson to develop a staged communication plan to members articulating facts and numbers related to Champs
- Post a thank you to our sponsors and invitation to participate in 2020 season – V. Low and Communications Committee

### 3. Matters for Discussion

#### a. Presidents Report

Ann Neal reported that there were no specific items under the President's report and that most of it would be dealt with as part of the Budget discussion.

#### b. Treasurers Report

R. Corbett noted that monthly financial reports were not yet available, but she had sent the first draft of the budget based on project plans submitted by Committee Chairs. It was noted that we finished the 18-19 fiscal year with a surplus of \$11K so we can afford a small deficit for the 19-20 fiscal year. With current numbers, we are in a deficit of \$13K for 19-20 with \$1,600 from the YR-U25 budget. It was also noted that the David O'Connor clinic is not factored into this budget, and nor is a planned Lucinda Green clinic. Discussion ensued regarding the contract with OE for membership processing services and access to our membership data. It was agreed that Roseanne would forward the membership services agreement to Kelly for her review. Additional discussions and decisions were made regarding adjustments to budgets of several initiatives and Roseanne will circulate a revised version for a vote by the Board.

#### Action

- Review OE membership services agreement re: data sharing – K. Gravelle

#### c. Committee Reports

##### i. Governance and Strategic Planning

Pat was identified as the Chair of this Committee. Kelly is continuing to review the OEA By-Laws and Policies. Roseanne reported that the banquet venue is booked and paid. We have secured a tentative MC and still require a photographer. It was identified that a number of OEA members are involved in photography and could be used for the banquet. The fee paid is \$200 plus dinner.

##### ii. Communications

Kathleen reported that our reach is growing based on the analytics of Facebook activity. She reminded members that if an announcement is planned she needs approved content by the beginning of the week. Forms are done for the YR/U25 clinics and the Schooling Days and Cross-Country days are confirmed. Kathleen agreed to report on activities while she is in Florida in February and March.

Char created an OEA members Facebook group intended to be a community page for members and not for members to post about their products/services for sale. In respect to our sponsors, it was agreed that posts should be limited to horse sales, leases and PBs but to keep products and commercial services out of it.

### Action

- Create a list of rules for the Facebook OEA members group regarding posting - Char

### **iii. Growing the Sport**

Caroline reported that there are no new activities in the GTS committee other than what is outlined in the Committee project plan.

### **iv. YRU25**

Veronica asked the Board if everyone has had a chance to review the outline of the program submitted for this meeting.

*R. Corbett moved and P Christian seconded and carried approval of the YR/U25 program as described in the February 12, 2020 version of the document. K. Wilson and C. Abrahams abstained as they have daughters participating in the program*

### Action

- Post approved YRU25 program details on social media – Communications Committee

### **v. Coaching**

K. Lehari reported that a first aid clinic is planned for early May and YRU25 clinics are scheduled for every weekend which doesn't have a show. Participants have to do the first aid course over 2 days due to the amount of content. The location will be at Kendal's farm in Uxbridge.

### **vi. Adult Amateurs**

It was noted that the Novice Adult program has shrunk in participation and discussion ensued about merging it with Adult Amateurs. We could combine the programs and still have a separate leaderboard and prizes. The requirement is that you declare your amateur status with EC when getting a sport license. We will need to work through details as to who the program is oriented to and eligibility.

It was also suggested that we create a survey for adult amateurs to find out what other programs they might want (e.g. hoof health, yoga etc.)

### Action

- Create clarifications around new AA program (absorbing Novice Adults) re: eligibility, awards etc. – AA committee

**vii. Schooling Days**

Schooling Days are now confirmed for Stevens Creek, Bronte, Wits End and Caledon.

*V. Low moved and R. Corbett seconded and carried approval of the Schooling Days program and budget for 2020.*

**viii. Competitions**

Pat noted that an Organizers call is scheduled for Monday February 17<sup>th</sup>. Veronica is going to explain the YRU25 program for this year, we will go over the TIP and outline the plan for sponsorship. Char will join and outline the assistance OEA can provide with their social media.

**Action**

All Board members to advise Pat asap of any other issues they want raised with Organizers

**ix. Volunteer Incentive Program**

No report

**x. Officials, Rules and Safety**

Peta is drafting a blog with Alexis and is sending to Kathleen for posting.

Action

- Post a communication for current and potential future officials regarding programs offered and bursaries available – Peta and Comm. Committee

**xi. Finance**

No report in light of budget discussions

**xii. Funding**

New claim forms are now available on the web site.

**xiii. Sponsorship**

V. Low reported that she has raised \$844 for AA's and Roar is back as a sponsor for year end ribbons. She outlined the plans for the Devoucoux sponsorship program and also noted that Levade has come on as a sponsor. Additional details are in the report submitted for this meeting. She noted that we need to find \$2800 for the 2019 banquet in order to break even.

She also noted a kick-off session on Gut Health as part of the YR/U25 program is being tentatively planned for the first weekend after the Land Rover Kentucky event. Specific date and location are yet to be confirmed.

**d. Other issues**

Work is still underway planning for the David O'Connor clinic. Ann is also planning for a Lucinda Green clinic the same weekend as Bromont. Her fee is roughly \$7,000 so she is anticipating about 23 riders at about \$300. She has rented the manor at Dreamcrest and is planning for a BBQ in the evening. She might also open it up to auditors. Ian has volunteered his venue in return for a couple of entries. C. Abrahams, V. Low, and Char all agreed to assist with the planning for this event.

**4. Next Meeting:** March 9, 2020 by Zoom.

**5. Meeting Adjournment:** 10.00 p.m. moved by V. Low and seconded by P. Christian